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Contact:

Yuliya Horbach

Russell Herder

612.455.2368

yuliya.horbach@russellherder.com

NEW SOLUTION FOR PHARMACEUTICAL AND BIOLOGIC SHIPPING SUCCESS

Minnesota Thermal Science Launches Credo Encore Reverse Logistics Application

Plymouth, MN – Provider of the most advanced thermal management system on the market, Minnesota Thermal Science has announced the launch of a new, integrated reverse logistics service. To complement its successful line of passive thermal containers, Credo Encore has been introduced as a robust suite of services featuring a revolutionary and proprietary logistics tracking software application.

“Companies are beginning to recognize that reverse logistics is a strategy that simply must be embraced to achieve success. For many companies today, the challenge is having the internal expertise, infrastructure and tools to implement a true closed-loop strategy. That’s where we can help,” says Dick Peters, vice president of operations for MTS.

MTS developed Credo Encore to seamlessly allow organizations to take advantage of the time and cost-saving benefits that reverse logistics can provide. Its web-based application provides users with comprehensive tracking ability and continuously updated reports and alerts on container status, inventory levels and maintenance needs. The software is compatible with major-carrier tracking numbers, and it automatically triggers next shipments and re-supplies. This innovation, therefore, allows for true zero-down-time operation.

“We have actually been in the reverse logistics business for years, along with engineering design, prototyping, and implementation consultation. While our customers need to maximize the return from their thermal shipping solutions, we recognize that their strengths lie in producing life-saving products, and typically not in shipping and tracking them,” explains Peters. “That’s why MTS has developed new, enhanced reverse logistics services, so ground-breaking organizations in the pharmaceutical and biologics industries can take advantage of this innovation, yet continue to do what they do best: manufacture and develop revolutionary products.”

One of MTS's customers that are realizing the benefits of its reverse logistics program is LifeCell, New Jersey-based company that partners with more than 50 tissue recovery sites around the nation and regularly transports high-value temperature sensitive tissues. For LifeCell, Credo Encore is essential in ensuring their customers and partners receive the best service possible at all times. In the resulting integrated closed-loop product flow, recovery sites send tissue to LifeCell in the Credo containers, which are then sent empty to MTS for refurbishment, and finally, MTS supplies the recovery sites with inspected and sterilized containers. In this way, MTS tracks and maintains inventory at the recovery sites, guaranteeing LifeCell's partners always have the containers they need in a clean, reliable state, ready for immediate use.

As the industry's only provider of both a reusable thermal container and reverse logistics support and software, MTS gives customers the ability to more effectively manage their operations and, therefore, gain dramatic cost savings. "Reverse logistics represents one of the most overlooked opportunities for savings and improvement in logistical operations. Providing our customers with integrated services and applications such as Credo Encore allows these industry leaders to, quite literally, revolutionize their businesses," says Peters.

About MTS

Minnesota Thermal Science provides innovative, scientific solutions for the safe transportation of sensitive tissue, pharmaceutical, blood and biologics products. MTS's containers protect contents at defined temperatures longer than any other passive thermal control product available. They are reusable, environmentally friendly and deliver a strong return on investment. MTS has achieved success worldwide in technological innovation, customer satisfaction, corporate growth and industry recognition. Winner of the U.S. Army's Greatest Inventions Award and the AmeriStar Award, the company serves customers domestically and abroad, across multiple industries. Visit www.credothermal.com to learn more about Minnesota Thermal Science or to use the interactive solution finder.